

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	304732	ADVERTISER (OR AGENCY AND ADVERTISER)		
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS	Cancellation Notice Required Announcement 28 days prior notice	
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA 22314-1576	Washington		DC 20005-2167
CONTACT	STEPHANIE MARONEY		PRODUCT TEST # 694		
LOCAL SALESPEOPLE	NICOLE ELIE POL	AGENCY EST. NO. 694	PRODUCT CODE 1300		
NATIONAL SALESPEOPLE					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-Th	2	04:30A	05:00A	30S	10/30/12-11/01/12	CBS MORNING NEWS	2	250.00	500.00
2	M	1	04:30A	05:00A	30S	11/05/12-11/05/12	CBS MORNING NEWS	1	250.00	250.00
3	T-F	4	05:00A	05:28A	30S	10/30/12-11/02/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
4	T-F	4	05:28A	06:00A	30S	10/30/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	4	550.00	2200.00
5	T-F	4	06:00A	07:00A	30S	10/30/12-11/02/12	NEWS 4 TODAY	4	850.00	3400.00
6	M	1	06:00A	07:00A	30S	11/05/12-11/05/12	NEWS 4 TODAY	1	850.00	850.00
7	T-F	3	08:58A	09:58A	30S	10/30/12-11/02/12	RACHEL RAY	3	900.00	2700.00
8	T-F	3	09:57A	11:00A	30S	10/30/12-11/02/12	PRICE IS RIGHT	3	1800.00	5400.00
9	T-F	4	11:00A	12:00N	30S	10/30/12-11/02/12	YOUNG & THE RESTLESS	4	1200.00	4800.00
10	T-F	3	12:00N	12:25P	30S	10/30/12-11/02/12	NEWS 4 AT NOON	3	1100.00	3300.00
11	T-F	3	02:00P	02:58P	30S	10/30/12-11/02/12	LET'S MAKE A DEAL	3	750.00	2250.00
12	M	1	02:00P	02:58P	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	750.00	750.00
13	T-F	3	04:00P	05:00P	30S	10/30/12-11/02/12	DR PHIL	3	1500.00	4500.00
14	M	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	304732	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS	Cancellation Notice
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200	Required
ADDRESS	Alexandria	VA 22314-1576	Washington	Announcement 28 days
CONTACT	USA		USA	prior notice
LOCAL SALESPEPERSON	NICOLE ELIE POL	AGENCY EST. NO. 694	PRODUCT 1300 CODE	
NATIONAL SALESPEPERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	T-F	2	05:00P	05:30P	30S	10/30/12-11/02/12	NEWS 4 AT 5 PM	2	2500.00	5000.00
16	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	NEWS 4 AT 5 PM	1	2500.00	2500.00
17	T-F	1	06:00P	06:30P	30S	10/30/12-11/02/12	CBS4 NEWS AT 6	1	2500.00	2500.00
18	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS4 NEWS AT 6	1	2500.00	2500.00
19	T-F	2	06:30P	06:58P	30S	10/30/12-11/02/12	CBS4 NEWS AT 630PM	2	2500.00	5000.00
20	Sa	1	04:58P	06:00P	30S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
21	T-Su	2	10:00P	10:35P	30S	10/30/12-11/04/12	LATE NEWS M-SU	2	4500.00	9000.00
22	M	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-SU	1	4500.00	4500.00
23	T-F	2	10:35P	11:37P	30S	10/30/12-11/02/12	LATE SHOW WITH DAVID	2	1200.00	2400.00
24	M	1	10:35P	11:37P	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	1200.00	1200.00
25	T-F	2	11:37P	12:37A	30S	10/30/12-11/02/12	LATE LATE SHOW WITH CRAIG	2	750.00	1500.00
26	W	1	07:57P	09:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	6500.00	6500.00
27	Su	1	10:35P	11:07P	30S	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	1000.00	1000.00
28	M	1	05:00A	05:28A	30S	11/05/12-11/05/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
29	M	1	05:28A	06:00A	30S	11/05/12-11/05/12	NEWS 4 EARLY 5:28-6:00AM	1	550.00	550.00
30	M	1	08:58A	09:58A	30S	11/05/12-11/05/12	RACHEL RAY	1	900.00	900.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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KCNC TV

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	304732	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW Ste 1200
ADDRESS	Alexandria	VA	22314-1576	Washington
	USA			DC 20005-2167
CDNTACT	STEPHANIE MARONEY			PRODUCT TEST # 694
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	694	PRODUCT CODE 1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BOCST.	UNIT RATE	TOTAL VALUE(1)		
			FROM	TO								
31	M	1	09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1800.00	1800.00		
32	M	1	12:00N	12:25P	30S	11/05/12-11/05/12	NEWS 4 AT NOON	1	1100.00	1100.00		
33	T	1	06:57P	08:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	12000.00	12000.00		
							Total Contract:	61		95850.00		
Billing Summary												
Qtr 4 12					Oct .00	Nov 95850.00	Dec .00	Total 95850.00				
GRAND TOTAL												
95850.00												

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